



Case Study:

Global design brand store roll-out for Vodafone

80+ Brand Stores, 700+ Mini Stores, POS Fixtures





In 2014 Vodafone engaged us for their brand shop roll out with clear KRA to maintain their bespoke design and top-notch quality worldwide in tact. Over the past four years we have delivered 80+ brand stores across India. We worked closely with their designers developing their modern design with very high quality manufacturing and sourcing materials locally.



Fixtures are made using a mix of materials including laminated panels, PU coating, customized aluminium extrusions rails for the panel, die cast components for joinery, acrylic, laser cut metal & VM components, solid wood chairs with leather and LED lighting for enhancing the look.



In addition to the stores, Ensemble is also proud to be associated with the Vodafone Mini Store concept developed and delivered to 700+ locations in Tier II & Tier III cities of India.

Design + Fitouts + Fixtures



“Ensemble worked with us like a partner more than a vendor, logistics and large roll outs is their strength for sure, but they paid as much attention to prototyping and value engineering..”

Vishal Shetty,
National Head, Retail Delivery,
Vodafone India Limited



Lets Connect..

Rajeev Singh, Sales Head – Retail Fixtures & Fitouts

Rajeev.singh@ensemble.co.in

+9172111721

Corp office

1st Floor, Paville House, Twin Tower Lane, Prabhadevi, Mumbai 400 025

Ph – +91-22-62447777

Fax – 91-22-30406800

E-Mail: sales@ensemble.co.in

Works

Sembra Industrial Area Wakanpada, Vasai(E) Thane 401208, India